

Benefits

- * a P4 business network —
 - o Positive!
 - o Proactive!
 - o Professional!
 - o Powerful!
- * career transformation assessment with professional coaching
- * 1 to 1 mentoring with business leader s
- * reframe portfolio of career assets to adapt to small business environments
- * learn from small business cases
- * meet guest speaker panels
- * connect in person with key hiring decision makers
- * work through the three phases of making career transitions
- * manage your cycle of career transition
- * develop a supportive peer network
- * build small business skills
- * practice skill building in dynamic 3-day small business simulation
- * practice in mock job interviews
- * customized resume development
- * small business internship opportunities
- * and MUCH MUCH MORE !!



Create high quality connections into your future career with dynamic small businesses!

SHIFTING GEARS
Program Offerings

- ✓ Career assessments/professional coaching sessions
- ✓ Weekly peer networking sessions
- ✓ 4 x 1.5 day workshops
- ✓ 1-to-1 Mentors who are small business leader
- ✓ 3-day small business simulation/ leadership development assessment
- ✓ Professional networking events
- ✓ 2 week/80 hour internship
- ✓ Small business case studies
- ✓ Guest speakers – career transformers, small business owners/ employers, resource support, etc.
- ✓ Mock job interviews
- ✓ Feedback for resume development

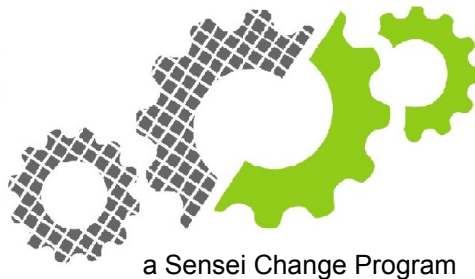


For more information contact Barbara Koenig, COO & Sensei Master
 215 W. Michigan Avenue
 Ypsilanti, MI 48197

Website: www.senseichange.com

Cell: 734-717-6500
 Office: 734-372-4054
 Fax: 734-527-9172
 E-mail: barbkoenig2010@gmail.com

a career transformation program for corporate professionals to work in future growth sectors. . .



. . .where talent grows ideas and small businesses!

SHIFTING GEARS

STEP 1: Pre-Program

- a. Attend information session
- b. Submit application and resume with \$200 non-refundable fee
- c. Complete online Career Transformation Assessment
- d. Meet with Career Coach
- e. Complete payment of \$5000*

ENTER

STEP 2: Program Description

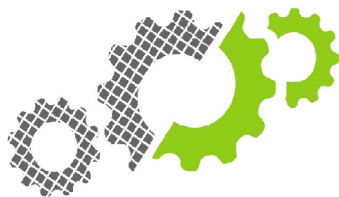
Participants will engage in a broad variety of career transition and development activities that include:

- a. Dynamic experiential workshops with guest panelists
- b. Weekly peer networking sessions
- c. Small business simulation
- d. Mentoring from business leaders
- e. Networking mixers with small businesses
- f. Resume review
- g. Mock job interviews
- h. High quality feedback sessions

And MUCH more!

STEP 3: Post-Program Momentum

- a. Graduation launch with Certificate of Completion
- b. 2 on 2 program evaluation
- c. Post-program networking luncheons



Check out some of the supporting resources for helping our career transformers shift gears into the future. . .

1 to 1 mentoring with small business leader

80-hour pro bono internship with entrepreneurial start ups

Mock job interviews with small businesses

Career Transformation Assessment

Highly skilled and energetic program instructors & executive coaches

Dennison 360 Leadership Development Assessment & Feedback for Leadership Development

World class small business simulation from University of Michigan

Created and designed by Diana J. Wong, PhD
CEO & President, Sensei Change



Peet Generative Interviewing Method for knowledge transfer with certified instructors

Certified professional coaches with MBTI personality assessment

Small business extreme interviewing at Menlo Innovations

Guest speakers from small business leaders

Professional networking with as many as 110 direct connections!

PARTNERS: SPARK Ann Arbor/SPARK East, TechTown Detroit, Oakland Community College, Automation Alley, Small Business , Rochester Regional Chamber of Commerce, Oakland County Economic Development, Michigan Works, Oakland County Business Center—SBTDC

Accuri Cytometer, A123Systems, Adaptive Materials, ApoLife, Barracuda, Bauer Controls, Cielo Med, Compendia, Current Motors, Energy Technology Corporation, Interclean Equipment, LogicSolutions, MedElephant, DTE Energies, Nancocerox, NSF, NuStep, Re-cellular, Shepherd Intelligence Systems, Phimation, MyBuys, Merrill Lynch, Factotem, Thomson Reuters, Xoran, Reveal Saphran, Vertabase